



## Nurturing Nature. Saving Our Future.

#onlyoneearth



## Did you know?

- India is among the top 10 countries most affected by climate change.
   (Global Climate Risk Index 2021)
- Over 600 million people, or more than half of India's population, face severe water shortages. (NITI Aayog Report, 2018)
- In 2022, India experienced its hottest March in its 122-year recorded history.

  (ABP News Bureau)

Even though the problems facing our country and planet may seem too daunting to deal with, each of us is contributing in some way, no matter how big or small. At the end of the day, that's all that matters, as even small steps in the right direction taken today can go a long way towards saving our future.









### **Doing our bit**

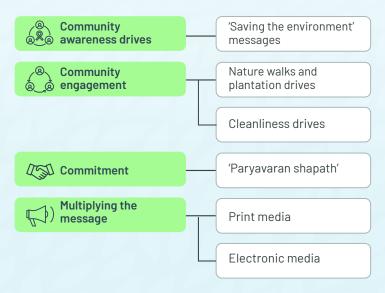
Taking inspiration from the ethos of World Environment Day, Piramal Foundation brought together various stakeholders in 64 districts across Assam, Bihar, Madhya Pradesh, Rajasthan, Odisha, Uttar Pradesh, Chhattisgarh, Jharkhand, and Haryana to raise awareness about the importance of protecting the environment by engaging them in meaningful activities.

In an effort to promote a way of life that is sustainable and in harmony with nature, we

- onducted community awareness drives.
- tapped into community engagement.
- reaffirmed our commitment to saving the environment.
- disseminated the message of #onlyoneearth.









## Spreading the word

Through a high octane two week period, we spread 'Save the Environment' messages through community awareness campaigns.

- Over 2.5 lakh people participated in more than 570 activities in 1,100 villages to highlight environmental issues.
- More than 32,300 women and 11,100 children designed creative messages on the #onlyoneearth theme.
- Over 350 officials collaborated with us in 41 aspirational districts.













## A mass movement

Over 1,100 sarpanches, 1,100 village water committee members, 350 faith leaders, 200 self-help groups, and 115 school principals mobilised their communities to ensure the success of the World Environment Day event.

- Cleanliness drives were conducted in over 230 public places, including water bodies, with the participation of 120+ NGOs and 660+ volunteers.
- Nearly 30,000 saplings were planted.
- Chhattisgarh Chief Minister Bhupesh Baghel actively participated in the event and planted a sapling.













# An unbreakable vow

Men, women, and children of all ages took a 'paryavaran shapath' (environment pledge) to protect the environment, promote greenery, and save water. They also promised to remind their families, friends, and other acquaintances of the importance of living in harmony with nature for a better future.













## Growing green, going green

On World Environment Day, Bhar Jahangir village in Risod (Maharashtra) announced a novel method of rewarding locals for promoting greenery. It stated that anyone who plants and cares for a sapling in their garden will not be required to pay house tax during the year. Besides, the panchayat will recognise the efforts of those who plant multiple saplings.





### कार्यालय ग्राम पंचायत भर जहागीर

ब्लॉक- रिसोड, जिला- वाशिम (महाराष्ट्र)

25/1/23 A

क्रमांक- 0187

दिनाक: 05/06/2022

जन स्चना !

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समस्त ग्रामवासियों को यह सूचित किया जाता हैं कि आज विश्व पर्यावरण दिवस 2022 के अवसर पर ग्राम पंचायत यह निर्णय लेती है कि, जो भी ग्रामवासी अपने घर के आंगन में एक पेड़ लगाकर उसकी पूरी तरह से देखभाल करके उसका जतन करेगा, ग्राम पंचायत उसका पुरे एक वर्ष का हाउस टैक्स माफ़ करेगी इसी कम में जो व्यक्ति एक से ज्यादा पेड़ लगाकर यह कार्य करेगा या करेगी उसका उचित मान सम्मान भी किया जायेगा, यह निर्णय पूर्ण पंचायत कार्यकारणी ने सर्व सहमति से व पर्यावरण के हित में लिया है, इस निर्णय हेतु पीरामल सर्वजल व इनेवल हेल्य सीसाइटी (नई दिल्ली) द्वारा ग्राम पंचायत को प्रेरित व मार्गदर्शित किया गया, ग्राम पंचायत आंभार वक्त करती है।

धन्यवाद ।

ग्रामविकास अधिकारी ग्रामविकास अधिकारी सरपव (पि.के द्योपडे) ग्रामपंचायत गए जहांगीर याम पंचायत भर जहांगीर





### Media corner



उत्सव ट्रस्ट, प्रकृति विधान फाउंडेश्वन, सिद्धार्थ फाउंडेशन व पिरामल फाउंडेशन के संयुक्त तत्वाधान में प्रदर्शनी का आयोजन





गोष्ठी में पर्यावरण संरक्षण पर हुई चर्चा चित्रकृट (एसएनबी)। विश्व पर्यावरण दिवस पर सिरामल फाउंडेशन द्वारा विकास भवन में गोप्ठी आयोजित की गयी जिसमें पर्यावरण संरक्षण पर चर्चा की गयी। इस मौके पर धरातल स्तर पर पर्यावरण की सुरक्षा करने वाले युवाओं तथा उत्कब्द सफाई कर्मचरियों को प्रोत्साहित करने के लिए सम्मानित किया गया। इस मौके पर स्वयंसेवी संस्था विकास पथ सेवा संस्थान के अध्यक्ष डा. प्रभाकर सिंह, जनकल्याण शिक्षण प्रसार समिति के शंकर दयाल. वामीण विकास संस्थान के प्रमुख अभिलास राम, पिरामल फाउंडेशन के डिस्ट्रिक्ट लीड अनिल शक्ला, प्रोग्राम लीड विमल कमार, अमृता, मनोरमा तथा वैशाली उपस्थित रहे।



### विश्व पर्यावरण दिवस पर जिलाधिकारी ने कलेक्ट्रेट परिसर में किया पौधारोपण, पर्यावरण को शद्ध एवं हरा-मरा बनाए रखने के लिए सभी से वृक्षारोपण करने की किया अपील

रेस एकसप्रेस संवाददाता बलरामपुर। विश्व पर्यावरण विवस के अवसर पर जनपद में विभिन्न कार्यक्रम संपन्न हुए।कलेक्ट्रेट परिसर में जिल्लान्त्रकारी बीमती श्रुति, मुख्य विकास अधिकारी संजीव ब्युनार मीचे,अपर जिल्लाधिकारी रामऑफलाप



लबा समस्त कलेक्ट्रेट कर्मकारियों हारा हारा नीम एवं अशोक आदि का गीमा लगावा गया। जिल्लाधिकारी द्वारा पर्यावरण को इस-भरा एवं शुद्ध बनाए सकते के लिए राघी से ज्यादा से ज्यादा पीचे शेषित करने की अपील की गई। इस अखनर पर जनफद के सभी विकास खंड परिसर, तहसील परिसर में पीधरीपण किया गया। जिला कारागार में स्टाप्ट कभी ल लंदीगण की सहधायिता से 25 खबाबार म 25 फलवार पीधी का बुधारीपण किया गया ।



### A Healthy Water Footprint is Key for a Healthy Earth

What will really move the needle for the climate change agenda is to evolve a citizen's action framework that is water-centric





**SWATI PIRAMAL & ANUJ SHARMA** 

"Ours is the last generation that can take steps to avoid the worst impacts of climate change," said former United Nations secretary-general Ban Ki-moon, Another World Environment Day is possing by, and climate change abetted disasters are growing with experts predicting that our world is hurtling towards a tipping point from which there may be no return.

### CATASTROPHE LOOMS LARGE

The alarming Arctic meltdown is seeing irreversible economic and geopolitical consequences. The California wildfires destroyed 4,397,809 acres of forest area. while Armoon fires have charred over 43,000 sq km of forest, Closer home, a severe heatwave was recorded in large parts of India last month, Floods in Assem, Uttarakband, Bibar and Kerala continue to leave millions displaced. thousands dead and yout tracts of land affected. Chennai city officials declared in 2019 that 'Day Zero', or the day when almost no water is left, had arrived.

The delage of disasters is only

dimming the hope that people harbour of a better safer world.

India is the only major country to be on track to achieve tragets set out in the Paris climate agreement, according to the UN Environment Programme's Emission Gap Report. Infia's COP35 pledges and progress of its solar mission are commendable. The government has announced audactous plans of reducing Indian economy's emissions intensity by 45%. All states are building solar capacity and moving away from fossil

### WATER MATTERS

India has 18% of the world's population but only 4% of the global freshwater resources - being an agrarian economy, it is the world's largest extractor of groundwater. This makes India one of the world's 17 'extremely water-stressed' countries. A NITI Aayog report (2018) reveals that nearly half of India's population faces ex-

For millions potable water sources pose contamination-led serious health risks and 70% of our make rivers are dying because of pollution. The government is doing what it can. The momentum to find innovative solutions out of the crisis has gathered speed through Swachh Bharat Mission and Jal Jeevan Mission. Most developed economies have an agricultural water footprint of about 70%, while India and most developing economies are well over 80% with agriculture being the biggest water usec The potent combination of fast-changing rain potterns induoed by climate change, sea ingress water-intensive farming and depleting groundwater can push India over the edge very soon unless immediate

action at scale is taken. What then, are we, the people of India, doing about our colossal water footprint?

### THE ANSWERS LIE WITH US

Efforts are underway for improving agricultural efficiency, as also for moving away from water intensive crops, but this has yet to become common practice. Similarly,

### THE IMPACT



India has 18% of world's population but only

4% of global freshwater resources - being an agrarian economy, it is the world's largest extractor of groundwater

reclaiming grey water for agricultural use, despite the availability of technology, is waiting to go to scale. Responsible irrigation choices using solutions like drip irrigation and demand side intervention that can influence crop-selection together would help in reducing the heavy

agri-water footorint. If even 10% of agri-water usage can be saved through efficiency measures, the entire household segment can have much more. The immediate need is to bring a revolution in water-use efficiency Israel. through tech innovation, and Australia, through focused policies, have achieved some success worth emulating.

### DAILY CHOICES MATTER

Responsible food choices, water usage, energy consumption, mobility, construction, etc., can make a big difference. Our consumption can influence demand, and thus farming patterns. Adopting healthy foods that include heavy and light water user crops like wheat, rice and millets is a choice only we can make. Cotton, sugar and tobacco are other highly water-intensive crops. Thus, wise choices of fashion, food and fun will make the much recoded difference.

Simple prudent daily choices like bothing using bucket water and keeping a check on our daily water use can add up significantly to conserving water. Rejuvenation of water bodies, Eike Bengaluru's lake rejuvenation, and reducing plastic pollution (a major cause of water body pollution) like Slickim showed, are other steps that can be initiated by local governments and supported by communities.

What will really move the needle for the climate change agenda is to evolve a 'citizen's action framework' that is water-centric and leverages the proven Jan Andolan anproach to make for an effective strategy

Every society must address lack of awareness along with the pervading hopelessness through mobilising mass movements, with youth essaying a key role, and continue to track progress, until change is visible, India should create a sound water-centric framework for citizen's climate action leveraging everyone's participation. The time for debate has passed. If we are to leave something to the next generation. each one of us has to take positive action to overt the impending water disaster, as if our lives depended on

it. Because, now, they do. (Swati Piramal is vice-chairperson, Piramal Group; Anuj Sharma is lead, Climate Action and Sustainability, Piramal Founda-



## Our choices matter

It is crucial to conduct plantation drives and raise awareness among communities to spark behaviour change. If we want to heal our planet, we have to recycle, reuse, save water, make better transport choices, select sustainable diets, reduce electricity consumption, shop locally, and choose a better future. Think about them. Are these really that difficult to follow?

In the universe are **billions of galaxies**,

In our galaxy are **billions of planets**,

But there is **#onlyoneearth.**Let's take care of it.







# **About Piramal Foundation**

Piramal Foundation seeks to usher in transformation at scale by solving India's most intractable problems through innovation, collaboration, and sewa bhaav. Its vision is to provide equal opportunities to every citizen and transform the country's health, education, water, and social sector ecosystems.









## Saving the Environment Begins with Each One of Us

"Ours is the last generation that can take steps to avoid the worst impacts of climate change"

Ban Ki-moon,

former Secretary-General of the United Nations



