

Job Position: Program Manager (PM) for Gandhi Fellowship Marketing & Recruitment Team

Base Location: Delhi/Mumbai

Function Overview

Gandhi Fellowship Marketing and Recruitment Team has grown into a very specialized team that identifies and recruits prospective students, working professionals and young minds having a clear agenda to bring about positive and constructive change in our country. The team recruits passionate, inventive and determined youth from the top educational and corporate institutions in the country, who are ready to commence a journey of 2 years which includes rigorous training in the education field, while realizing what could be their 10-year plan of impacting a million lives.

The team combines the two-forked agenda of:-

1) Marketing & Branding and

2) Recruitment of Fellows- Therefore, the team looks out for professionals who combine the multi-skill and ability to creatively touch-base with the needs and pulse of the youth and maturely recruit candidates who are best suited to the vision of Gandhi Fellowship.

Primary Responsibilities:

- Build strong relationships with A, A+ colleges in the region to build the ecosystem by establishing strong relationship with various levels of stakeholders starting from Deans, Directors, Principals, Registrars, Professors.
- Is able to achieve the yearly targets
- Conducting placement talks, webinars presentations and other direct marketing activities as and when required by the team.
- Liaison and build relations with non- academic institutions like volunteering bodies, NGOs, social groups youth forums to build prospective applicants to the fellowship.
- Conceptualise and execute National/State/College/corporate level events to facilitate youth engagement.
- Recruit Gandhi Fellows by managing fellowship recruitment process, facilitating GDs (Group Discussions) and personal interviews.
- Collaborate with Branding & Marketing Team to ensure smooth execution of Final Interview Processes & Campus Recruitments
- Conceptualise and execute creative & innovative techniques for youth engagement in various spaces (like colleges, volunteering agencies and organisation, corporate bodies and events) where prospect fellows can be introduced to the fellowship.
- Onboarding and retention of selected candidates.

Required Attributes:

- Excellent communication skills
- Ability to engage with people at all levels.
- Highly self-motivated and has the ability to push yourself
- Very Strong verbal & written communication skills
- Quick learner and flexibility to adapt to new requirements
- Ability to motivate aspirants and empathise help them take a conscious decision to choose a career in social sector

One who has a strong understanding of NSS, NCC in colleges will be given preference

- Excellent presentation skills, organise events or programs for future aspirants
- Ability to understand social media, online & off-line promotions will be an added advantage.
- Innovate and creative thinking

Education:

- - Masters degree in any discipline.
 - Bachelor's degree holders with relevant experience will be considered

Language Proficiency:

- Proficiency in written and oral communication in Hindi and English is a must
- Travel:
 - 10 to 12 days traveling to field will be a part of the role
 - Should be willing to take up responsibilities & travel frequently at short notice periods if required.

Application Procedure:

For applications please send updated CV on recruitment.SS@piramalfoundation.org.

Please fill the below form to apply.

<https://forms.office.com/r/45JqeqV3wE>

Last date of Application would be 30th November 2023.

Compensation:

6 Lac to 9 Lac per annum.