



SAMRUDDHI

अपने सपनों को दें आकाश छूने की क्षमता

She is more than a caregiver - She's a provider, a leader

A joint initiative of Piramal Foundation and Piramal Finance

Vision & Mission

Samruddhi was born from the belief that women's active participation in financial services can be a powerful driver of equality.

■ Vision

To empower 1,000 women from local communities to build aspirations and careers in the finance sector by equipping them with requisite skills, knowledge, and mindset delivered through a meaningful and impactful Apprenticeship Program.

■ Mission

To include women from Tier 2 and Tier 3 cities and rural areas by facilitating a robust experiential learning program in partnership with Piramal Finance—building confidence and challenging traditional gender norms through real-world apprenticeship experiences.





About

Samruddhi

Samruddhi, a joint initiative of Piramal Finance and Piramal Foundation, supports women to learn and learn through a Govt-Certified Apprenticeship Program National Apprenticeship Promotion Scheme (NAPS).

Samruddhi Apprenticeship has transformative learning and development curriculum on

- Self-development initiatives,
- Confidence building,
- Employability skills,
- Digital Skills,
- Knowledge of NBFCs through On-the-Job Training
- Placement opportunity in NBFCs





Our Journey

Started first Batch in Feb 2024 with 40 Apprentices in 3 cities, already skilled 200 + apprentices by March 2025. The journey has just started as more women find wings to fly to meet their aspirations



Apprentices Speak



Pragya Bharti

Delhi, Batch 1

I found the gratitude mapping activity most interesting in the induction period training. It enabled to increase our thinking ability through brainstorming and would help us both on personal and professional level. My experience with Samruddhi Apprenticeship by Piramal group has been inspiring and has increased discipline in my life as before I had lots of books at home but never read them but now, I carry one book daily and try to read in the metro while travelling



Durgam Sravani

Hyderabad, Batch 1

I am from a large family, six sisters, my mother and father. I did farm work to support my family and saved money to leave for Hyderabad to pursue my education and career. After I got an opportunity at Samruddhi Apprenticeship by Piramal Group, my life transformed. I gained financial independence, made my family proud, and developed valuable skills. Samruddhi Apprenticeship by Piramal Group empowered me to achieve my dreams and self-sufficient. I want to be a role model for women empowerment and light up women dreams.



Zeba Khan

Jaipur, Batch 1

There are 6 members in my family. I joined the program to improve my communication and digital skills. My aim is to be a good and independent person. The Samruddhi program is a platform where girls like me can work towards financial independence. I am thankful for the opportunity to improve myself through this platform.



Rutva Solanki

Ahmedabad, Batch2

Joining Samruddhi transformed my approach to sales. I learned to face fears and gained confidence, especially through Kavita ma'am's sessions, which showed me that women can excel in sales. My English skills improved, and I gained clarity on loans, NBFCs, and banks. This experience has made me feel more independent and has greatly enhanced my personal and professional life. Thank you, Piramal Samruddhi!



Pooja Vigneshwar Devadiga

Bangalore

I'm Pooja V. Devadiga from Sirsi, Uttara Karnataka. I'm proud to be the first girl in my family and village to pursue higher education, holding a Bachelor's degree in Economics from Karnataka University. Currently, I am in an apprenticeship at Piramal Finance. After classroom training, I am now gaining hands-on experience in NBFC sales during my On-the-Job Training phase, which is boosting my confidence and preparing me for a successful career in sales.



Shashi Bharati

Lucknow

I'm Pooja V. Devadiga from Sirsi, Uttara Karnataka. I'm proud to be the first girl in my family and village to pursue higher education, holding a Bachelor's degree in Economics from Karnataka University. Currently, I am in an apprenticeship at Piramal Finance. After classroom training, I am now gaining hands-on experience in NBFC sales during my On-the-Job Training phase, which is boosting my confidence and preparing me for a successful career in sales.

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She always had dreams... But not always the wings.

Our Partners



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